

For Immediate Release

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Newly launched Explorer's Pass offers exciting way to explore the region.

The newly launched Explorer's Pass offers visitors and locals alike the chance to visit 20+ participating museums and attractions through Huron, Perth, Waterloo and Wellington over a seven day period.

A great way to plot your cultural excursion, participating locations include: the Cambridge Butterfly Conservatory, Canadian Baseball Hall of Fame, City of Waterloo Museum, Doon Heritage Village, Guelph Civic Museum, Historic Van Egmond House, Huron County Museum, Huron Historic Gaol, Huron County Marine Museum, Joseph Schnieder Haus, Kitchener-Waterloo Art Gallery, McCrae House, McDougall House, North Huron Museum, St. Jacobs Aberfoyle Model Railway, St. Marys Museum, Stratford Perth Museum, THEMUSEUM, The Reuben R. Sallows Art Gallery, Waterloo Region Museum and Wellington County Museum and Archives.

Doug Wilson from the Cambridge Butterfly Conservatory sees the new Explorer's Pass as a fantastic way to see all that our region has to offer. "We're excited to participate because the pass allows visitors and locals alike the opportunity to discover the many fascinating stories right outside our door. And, with the high calibre of properties, it also presents an incredible value."

"The Waterloo Region Museum is excited to participate in something that will serve to promote museums and attractions across the counties of Huron, Perth, Waterloo and Wellington," said Sean Jasmins, Marketing and Partnerships Supervisor for Waterloo Region Museum and Historic Sites.

Offering a value of over \$90 if purchased separately, regular passes are \$25 (+ HST) per person and \$12.50 (+ HST) for youth age 6 to 18 or students with valid ID. Children 5 years old and under are free. The Explorer's Pass is available for purchase online and can be redeemed at all participating locations.

For more information visit: ONTravel.ca/explorers

For media inquiries:

Emily Chandler
Tourism Marketing Manager, Regional Tourism Organization 4 Inc.
Tel: (519) 271-7000 ext. 204
Email: Emily@RTO4.ca