

Chatham Daily News

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Byline: BOB BOUGHNER
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RESERVATION PORTAL

All the best tourism attractions and accommodations of Huron, Perth, Wellington and Waterloo Region are now only a computer click or a phone call away via a one-stop-shopping and reservation portal -from world-class theatre, accommodations, heritage tours and fine dining to spectacular hiking and relaxing escapes on some of Ontario's best beaches.

"This new online tool simplifies the planning experience for visitors and give them a lot of fantastic ideas to make the most of their getaway," says Marc Armstrong, chair of the Regional Tourism Organization Four.

In addition to the online system, under the three-year agreement with the Stratford Festival, the system will be supported by the festival's call centre which has 60 years of experience in serving visitors to the region.

The comprehensive new online booking system and call centre will link tourism properties and products from across the region providing visitors numerous benefits, including a single point of access to over 300 regional hotels, inns, B&Bs, campgrounds and attractions as well as a wealth of pre-arranged stay-and-play packages custom-tailored to specific interests.

The Stratford Festival, in picturesque Stratford, is North America's leading classical theatre, drawing half a million visitors a year.

It presents a seven-month season of a dozen plays in four venues, along with a forum of events to enrich the play-going experience.

bob.boughner@sunmedia.ca.