



This is Lincoln now.
2013 MKZ

See Offers ▶

EXPRESSWAY MOTORS
1554 HAYSVILLE RD
NEW HAMBURG ON
N3A 2E2
519-662-3900

Login

AUTOS

Google™ Custom Search



HOME

CAREERS

CLASSIFIED

OBITUARIES

SUN MEDIA

CONTESTS

MORE ▼

16°

SPONSORED BY:
Festival City
Motors

HOME NEWS SPORTS ENTERTAINMENT LIFE MONEY OPINION UR

LOCAL ONTARIO CANADA WORLD

NEWS LOCAL

Gaffney: Festival patrons still 'first priority'



By Donal O'Connor, The Beacon Herald
Thursday, November 29, 2012 10:54:20 EST AM



The deal between the Stratford Festival's call centre and Ontario Regional Tourism Organization Four (RTO4) isn't likely to put undue strain on the theatre's call centre, says Festival executive director Anita Gaffney.

"We anticipate that most people will book their overnight accommodations and packages online, with our call centre providing backup as needed," said Gaffney, responding to the co-operative deal announced earlier this week.

"Our call centre staff do a wonderful job, and I have every confidence they will provide exemplary support. Festival patrons are always our first priority, and this newly expanded system will help us provide them with the best possible service."

Gaffney said she sees the partnership as entirely positive for the Festival. "The broader scope it offers and the promotional efforts that will accompany it will ultimately draw more people to the region and to the Festival."

RTO4, which is supported by the Ontario Ministry of Tourism, Culture and Sports, features a one-stop, online shopping and reservation portal dedicated to the tourism industry in Waterloo, Wellington, Huron and Perth counties.

donal.oconnor@sunmedia.ca

UR Reader's comments »

If you already have an account on this newspaper, you can [login to the newspaper](#) to add your comments.

By adding a comment on the site, you accept our [terms and conditions](#) and [ournetiquette rules](#).

Robotic Pool Cleaner
SAVILE
POOL & SPA
HAYWARD

Local Businesses



Whole Bulk Food

- Organic & Gluten Free • Baking
- Health Supplements • Tea



Leaky Basement?

Contact R&D Development Group
[Click here for more info](#)



Expressway Ford

"Where service builds sales"
www.expresswayford.com



Orr Insurance & Investment

You've Got Options
For your home & your business



Needles Appliance & Mattress Centre

One stop shop for Appliances & Mattresses
See us for the BEST DEALS in town!!!



Savile Pool & Spa

Creating backyard getaways since 1966
[Click for award winning pools](#)

ADVERTISE WITH US

UR CONTRIBUTE

Send Your Scoop!

Share your story, photo or video about something you've seen.

SEND YOUR STORY



Web2PDF

converted by Web2PDFConvert.com

Real-time updating is **enabled**.

Comments for this page are closed.

Showing 0 comments

Sort by newest first

M [Subscribe by email](#) S [RSS](#)

Featured Businesses

[Contact us to Advertise »](#)



BEAUTY & SPA
[Tranquil Moments Day Spa](#)



CLEANING SERVICES
[Sparkle Window Cleaning](#)



EYE CARE
[Eyes to Buy](#)

[Go to the Marketplace »](#)

Recommend 0

Tweet 0

+1 0

SHARE



[Report an error](#)

Social Activity

Recent Activity

Sign Up Create an account or [log in](#) to see what you

No recent activity to display.

Put some Like buttons on your website to engage your user

Facebook social plugin

Subscription



Start your day with
Beacon Herald

Choose among a variety of subscription packages and stay up to date with convenient home delivery and our on the go digital e-edition.

[VIEW MY OPTIONS](#)

E-Editions

Local Regional



eedition

Your Home Guide

The Beacon Herald

- Kiwanis Festival 201...
- 2013 Rotary Hockey A...
- 2013 Mental Health W...

• Stratford Perth Comm...
more on the VIRTUAL NEWS STAND

Advertise

- [Advertise online](#)
- [Announce your business](#)
- [Reach potential customers](#)

Contribute

- [Send us news, photos or videos](#)
- [Add an event to the calendar](#)

Follow Beacon Herald



NEWS
SPORTS
ENTERTAINMENT
LIFE
OPINION
UR

MONEY
CONTESTS
MARKETPLACE
PHOTOS
VIDEOS
WEATHER
TV LISTINGS
BECOME A CARRIER

SUBSCRIBE
ADVERTISE
BEACON HERALD
SERVICES

[Sitemap](#) [Privacy](#) [Terms](#) [Netiquette](#) [Research](#) [Contact-us](#)

© 2012 Beacon Herald. All rights reserved. The Beacon Herald are members of [Cape Sun Media Community Newspapers](#).

POWERED BY FATWIRE